



**NEW**

## ***Auctav launches its January 2025 mixed flat sale***

**The first sale of 2025 in France will be hosted by Auctav. In response to industry demand, the agency is launching the January Mixed Sale, taking place from January 27 to 30. This brand-new auction will be dedicated to foals, yearlings, broodmares, stallion shares, and horses in training, all exclusively for flat racing. A flat yearling sale is also scheduled for mid-September.**

### **An unprecedented start to the season for Auctav**

2025 marks a new chapter for Auctav as it enters the flat racing market. "The January mixed sale will be held from January 27 to 30," confirms **Arnaud Angélieaume**, General Director of Auctav.

The Auctav Mixed Sale is strategically scheduled for the end of January, acting as a bridge between the 2024 and 2025 seasons—an important period for breeders and stud farms. "The Auctav January Mixed Sale was created to meet demands we've been hearing from the field. Auctav has always aimed to position itself as business facilitators by offering tailor-made sales. We have the flexibility to quickly adapt to real-world needs rather than imposing a rigid schedule on sellers." This sale will allow the trade of foals, yearlings, broodmares, stallion shares, and horses in training: "It will truly be a catalogue filled with uncut gems, and like the jewelry business, the prices will reflect the potential for great deals."

### **What about the organization at Haras de Bois Roussel?**

The **Haras de Bois Roussel**, Auctav's headquarters, has already proven its functionality for summer sales. Its modular setup will easily adapt to a winter configuration.

Entries are open now and will remain so until December 1, 2024, on **auctav.com**. This sale, in addition to being a first for Auctav, will also feature two new elements that will be revealed in the coming weeks.

### **A flat yearling sale scheduled for mid-September**

In addition to the January Mixed Sale, Auctav will hold a flat yearling sale from September 8 to 11, 2025, at the Haras de Bois Roussel. "Auctav has matured, and it is time to offer the French market a fresh commercial proposition."